

**RFP/CALL FOR ARTISTS FOR  
BURSTING ON THE SCENE:  
DESIGN & COMMUNITY MURAL PAINT EVENT  
WEST HYATTSVILLE METRO STATION**

Hyattsville, Prince George's County, Maryland

**Submittal Deadline: January 30<sup>th</sup>, 2017 - 4PM**

**Stipend: \$5,000**

## Overview

The Hyattsville Community Development Corporation in partnership with WMATA's Art-In-Transit Program seek a muralist or muralist team to submit preliminary designs/sketches for the two wall sections of the pedestrian underpass at the West Hyattsville Metro Station. Artists are encouraged to propose aspirational, dynamic imagery that evokes excitement and change. As a neighborhood at the brink of a resurgence of investment and growth, the West Hyattsville Transit District is poised to experience new commercial and residential development in the coming years. These investments will bring additional vitality and a mix of uses to complement the existing green spaces and tightly-knit residential neighborhoods.

Once selected by jury, the winning muralist(s) will further develop and refine their design with HCDC staff. The design process will culminate in a day-long community place-making event on Saturday, May 13, 2017. The muralist(s) will direct youth and adult participants in a "citizen paint project". Bursting on the Scene merges a festive community event with a high-quality paint-by-numbers mural installation: bringing together residents to beautify and engage the Metro Station's public space as their own.

## Background:

For fifteen years HCDC has sponsored and commissioned murals, public sculptures, art-centric community events, and the Downtown Hyattsville Arts Festival. In July 2014, HCDC produced 'Bursting in Air', where artists and community members transformed the Route 1 overpass and municipal parking lot into an art-infused landmark. The day featured aerial dancers, musical performers, children's activities, vending, and craft beer.

Responding to West Hyattsville residents' desire to beautify and transform conspicuous infrastructure closer to home, HCDC held discussions with elected officials, area residents, WMATA, and area schools in order to organize a similar event in the West Hyattsville neighborhood. The metro station provides an opportune location to bring the community together for a day of painting and gathering, resulting in new public art at a highly trafficked location.

## Deadline and Eligibility

This call is open until 4pm on January 30<sup>th</sup>, 2017. Muralists are encouraged to submit interest prior to submission.

This call is open to all muralists located within Maryland, Virginia, or the District of Columbia; preference to those who live/work/exhibit within the Prince George's County Gateway Arts District. Spanish-speaking artists are highly encouraged.

## Juried Selection Process

A jury/selection panel will review all proposals and will recommend selection of a muralist (team)'s preliminary design/sketch. The jury will

be comprised of a Hyattsville City Council Member, two local artists, the WMATA Art-In-Transit Program Manager, and the Hyattsville CDC public art coordinator.

The selected muralist will further develop their design and themes with HCDC staff, including meeting with community members prior to the event. On May 13, 2017, murals will be filled in by youth and adult volunteer participants from area schools and the community at large.

## Artwork Location and Details

Muralists are invited to submit original designs/sketches for both the north and south walls of the underpass. Murals will be seen from a distance approaching the underpass, as well as up-close.

HCDC is working with WMATA-approved contractors to provide, install and prime consecutively placed sheets of 4' X 8' marine plywood laid in horizontal orientation:

- North wall: 5 sheets, spanning 43'5" l x 4' h.
- South wall: 7 sheets, spanning 55'8" l x 4' h

**Visual Schematics and Photos**  
are included in the [Online Package](#)

## Stipend

A total of \$5000 will be provided to the selected muralist(s) for time, materials, and day-of activities.

## Submission Requirements

Please e-mail all application materials to our e-mail inbox:  
[rfp@hyattsvillecdc.org](mailto:rfp@hyattsvillecdc.org)

Respondents should submit the following materials by 4PM on Monday, 1/30/17

1. Artist/Team Name, Point of Contact Name, Mailing Address, Telephone Number, Email Address, and Website.
2. A brief One-Page Statement of Interest briefly addressing the concept(s), design(s), and how you approached this project.
3. One-page résumé or curriculum vitae
4. 3 images of past mural work. Please annotate with a List of Images: Please include the artist name as a heading, and a brief description of each image, including title and original medium.
1. Proposed Preliminary Designs/Sketches. Artists may submit **a maximum of 3 designs for consideration**. Please scale your design for both walls to the measurements provided.

## Timeline

|                                   |   |
|-----------------------------------|---|
| <b>December 12th, 2016</b>        | Announcement of Call to Artists/RFP     |
| <b>January 30th, 2017</b>         | Response from Artists due by 4:00pm EST |
| <b>February, 2017</b>             | Selection Committee Reviews Proposals   |
| <b>February 6th, 2017</b>         | Selected Artist Contacted               |
| <b>Late March and April, 2017</b> | Tentative: Community Meetings           |
| <b>May 13, 2017</b>               | Installation and Public Art Event       |
| <b>May 21, 2017</b>               | Rain date                               |

## Disclaimer

The Hyattsville Community Development Corporation reserves the right to delay or reschedule the conduct of, cancel, or reissue this Call for Artists for any reason it deems fit or necessary to do so.

Applicants will be advised in the event of a delay, cancellation, or reissuance.

The Hyattsville Community Development Corporation does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran: and is an Equal Opportunity Employer.

Minority-owned Business Enterprises (MBE), Disadvantaged Business Enterprises (DBE), or individuals are encouraged to respond.

### Direct all questions and comments to:

Justin Fair, Economic Development  
Coordinator  
Hyattsville CDC  
[jfair@hyattsvillecdc.org](mailto:jfair@hyattsvillecdc.org)

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