

# Arts Learning Resource Guide

## Ad Sizes & Rates:

- Back Cover (7.5 x 9.5 inches) ..... \$1,000
- Inside Cover Ad (7.5 x 9.5 inches) ..... \$750
- Full-Page Ad (7.5 x 9.5 inches) ..... \$500
- Half-Page Ad (7.5 x 4.5 inches) ..... \$200
- Quarter-Page Ad (3.5 x 4.8 inches) ..... \$100
- Business Card Ad (3.5 x 2.2 inches) ..... \$50

-Ad placement is first-come, first-serve.  
 -Please send two image files: a color copy of your ad for web display, and a grayscale copy of your ad for print. Files must be 300 DPI, PDF file format.  
 -Please submit to [neena@joesmovement.org](mailto:neena@joesmovement.org) by Friday, July 15 at 6pm. You will receive an e-mail confirmation once received.

### All ads must be received by August 15th

Contact Neena Narayanan at  
[Neena@joesmovement.org](mailto:Neena@joesmovement.org), 301-699-1819

The fiscal sponsor of this guide is:  
**Joe's Movement Emporium**  
 3309 Bunker Hill Road | Mount Rainier, MD 20712  
[www.joesmovement.org](http://www.joesmovement.org) | 301-699-1819



## Partner Feature:

Partner Features are advertorials - an ad in the form of editorial content. Upon purchase, the partner provides Joe's with three high resolution full color images and text including mission/vision, program synopsis and fun fact.

- Full-Page Feature Businesses ..... \$750
- Full-Page Feature Arts Organization ..... \$500

*Non-profits with a 501(c)3 status may ask for 20% non-profit discount rate.*

Partner Feature placement in guide is first-come first serve and at the discretion of fiscal sponsor. Advertisers will have opportunity to give final approval on design. Partner features expire after two years, shelf-life of printed piece.

### All content must be received by August 15th

**Total Amount Due: \$ \_\_\_\_\_**

Advertiser's Name (Business) \_\_\_\_\_

Contact Name \_\_\_\_\_ Title/Position \_\_\_\_\_

Full Address \_\_\_\_\_

Telephone (Day) \_\_\_\_\_ (Night) \_\_\_\_\_ Email \_\_\_\_\_

Amount of Payment: \$ \_\_\_\_\_ (Please make checks payable to Joe's Movement Emporium.)

Charge my payment to:  Visa  MasterCard  Discover

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

**Return:** Contract, Full Payment and Ad to Barbara Goliday, Joe's Movement Emporium  
 3309 Bunker Hill Road, Mount Rainier, MD 20712 or scan and email to: [Barbara@joesmovement.org](mailto:Barbara@joesmovement.org)

# ALL EYES ON YOU...

*Advertise in the Gateway Arts District Learning Resource Guide.*

The resource guide is scheduled for publication in September 2016

## Distribution:

⇒ 10,000 copies published and distributed to businesses throughout the Gateway Arts District and at the city hall for each jurisdiction: Mount Rainier, Brentwood, North Brentwood and Hyattsville

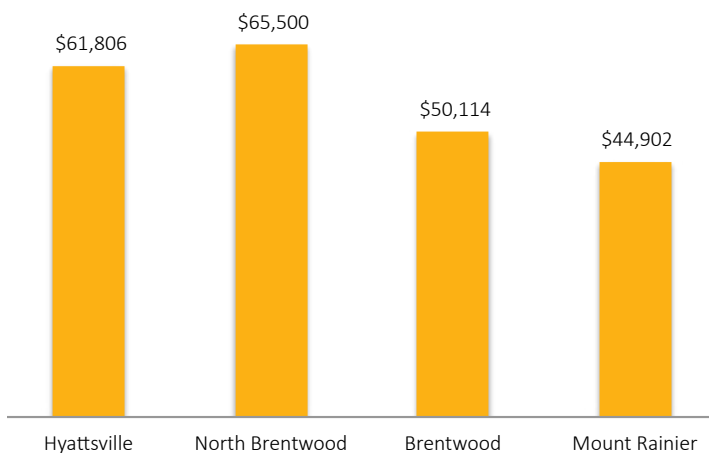
⇒ Extensive digital presence on websites of municipalities, cultural tourism organizations, non-profit organizations, arts organizations and websites of artists and Prince George's County agencies

All ads must be received by August 15, 2016

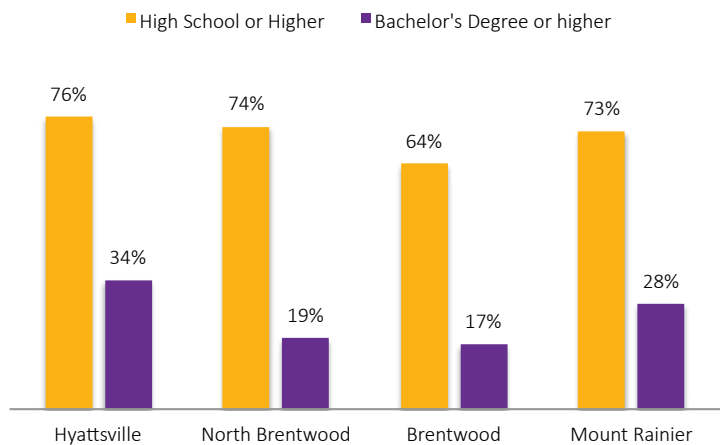
## Audience:

Source: U.S. Census Bureau, Census 2010, American Community Survey 2010-2014

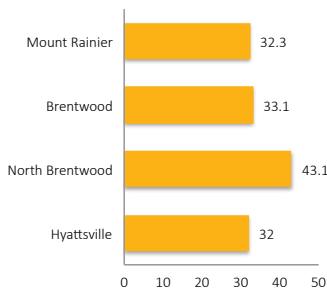
### Median Household Income



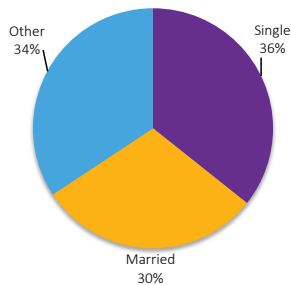
### Education



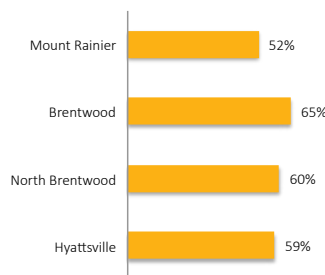
### Age



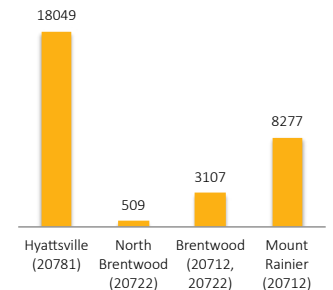
### Marital Status



### Family Households



### Population



Welcome to The Prince George's County Gateway Arts & Entertainment District.

Find resources, create a profile and more online at [mygatewayarts.org](http://mygatewayarts.org)

