

ENVIRONMENTAL PUBLIC ART PROJECT
TOWN OF RIVERDALE PARK
PRINCE GEORGE'S ARTS AND HUMANITIES COUNCIL
DEPARTMENT OF THE ENVIRONMENT
ART IN PUBLIC PLACES
RIVERDALE PARK ARTS COUNCIL
HYATTSVILLE COMMUNITY DEVELOPMENT CORPORATION



ENVIRONMENTAL PUBLIC ART PROJECT RIVERDALE PARK

PROJECT BUDGET: \$20,000

Inclusive of all artist/design fees, research materials, fabrication, transportation, permitting and installation.

ELIGIBILITY: Sculptors and Public Artists, as individuals or teams, that live, work and/or have their studio in Prince George's County, Maryland. All must be 18 years old or older.

The Hyattsville CDC in partnership with the Town of Riverdale Park, Prince George's Arts & Humanities Council, and the Department of the Environment is issuing a **"Request for Proposals"** for the design of a permanent sculptural artwork that incorporates sustainable materials to promote environmental awareness. The artwork will be sited at the J.D. Williams Professional Building, **6309 Baltimore Avenue, Riverdale Park, MD 20737**. The site is located at the northeast corner of the intersection of Baltimore Avenue (Route One) and East-West Highway (Route 410), Artwork is expected to emerge as an attractive landmark to all passersby. Special thanks to project sponsors Councilmember Jonathan Ebbeler and the Riverdale Park Arts Council.



RIVERDALE PARK
PUBLIC ART INITIATIVE RT.1 & EW HWY



**Application Deadline:
October 31, 2014**



INTRODUCTION

The Riverdale Park Public Art Initiative (RPPAI), coordinated by the Hyattsville CDC for the Town of Riverdale Park, in partnership with the Environmental Public Art Project (EPAP) coordinated by the Prince George's Arts & Humanities Council and the Department of The Environment, **is accepting proposals for the acquisition and placement of a permanent sculpture at J.D. Williams Professional Building, 6309 Baltimore Avenue, Riverdale Park, MD 20737.** This installation will serve as both the pilot project for the Riverdale Park Public Art Initiative, as well as a landmark location for the county-wide Environmental Public Art Project launched in 2014. Submittals may be of existing or original work created specifically for the site.

The artwork should:

- Encourage arts integration in environmental learning and social practice.
- Utilize green design, materials, theories and techniques.
- Inspire people of all ages to embrace greener lifestyles.
- Reflect beauty, livability and health of our environment.

The selected artist or artist team will be expected to work in conjunction with representatives of the RPPAI and the EPAP in the approval process and installation.



Eligibility: Individual artists or artist teams who live in or have studios within Prince George's County are eligible to apply. Local established and emerging sculptors, woodworkers, metal-workers, and artists of any durable media are welcomed.

ARTWORK/DESIGN

The requested artwork will express "green" environmental themes at a conceptual level and should, in material choice and construction method, reflect the sustainability values embraced by the Town of Riverdale Park. The willingness of the artist to learn in-depth about local environmental goals and dialogue with community stakeholders from which to apply the concepts is integral toward developing the artwork.

The commissioned artist will work with the project coordinator (Hyattsville CDC) to determine the artist design/fabrication fee, and to create/select a sculptural base that will adhere to engineered specifications for the artwork's secure installation.

The Artwork must:

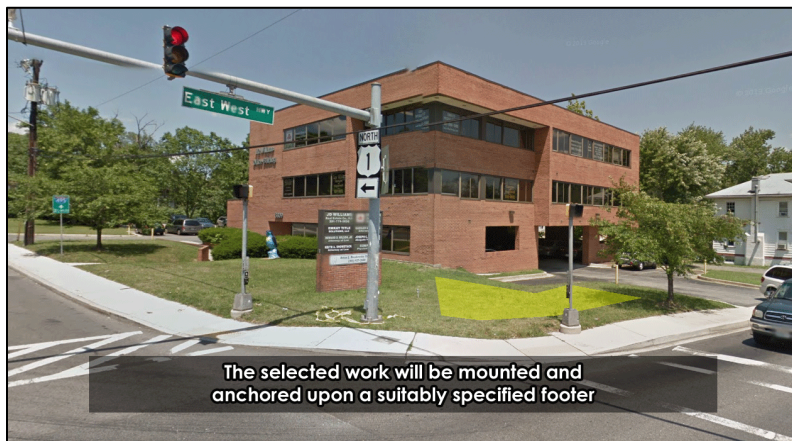
- Be installed using break-away anchoring hardware, where appropriate;
- Not pose any potential risk of injury to the public;
- Withstand unshielded, outdoor conditions, while adjacent to considerable vehicle traffic;

- Be durable year-long;
- Be of a low or no maintenance design; and
- Have the capacity to be easily installed / uninstalled.

LOCATION

J.D. Williams Professional Building, 6309 Baltimore Avenue, Riverdale Park, MD 20737

The site is located at the northeast corner of the intersection of Baltimore Avenue (Route One) and East-West Highway (Route 410), Artwork is expected to emerge as an attractive landmark to all passersby.



ARTWORK BUDGET

Fundraising for this project is ongoing. As of this issuance, the budget for this Call is a minimum of \$20,000 but may increase. Please check with the project coordinator for the current budget figure. The budget will include all fees and costs for any and all

design, materials, fabrication, installation, documentation of the installed work, transport, insurance, any necessary technical engineering fees, curation project management fees, and artist fees.

SCHEDULE

Once selected by the jury, a detailed timeline will be developed with the selected artist for installation and a work agreement signed. The concrete base's creation and artwork installation is currently scheduled to take place sometime between November 2014-January 2015 but is subject to change, based on the selected design.

JURY

- *Councilman Jonathan Ebbeler, Town of Riverdale Park*
- *Malika Bryant, Visual Artist & Co-Teacher at a Public Charter School, Winner of RPAC Gerald King Art Scholarship*
- *Susanna Fields-Kuehl, Artist, Winner of RPAC Gerald King Art Scholarship*
- *Rhonda Dallas, Prince George's Arts & Humanities Council*
- *Adam Ortiz, Department of The Environment*
- *C. Michael Arnold, Architect; Riverdale Park MUTC Board Member*
- *Brian D. Boettger, AIA, Project Manager / Architect, Jacobs; Riverdale MUTC Board Member*
- *Justin Fair, Economic Development Coordinator, Hyattsville CDC*

PROJECT BACKGROUND

The Riverdale Park Public Art Initiative is a collaborative program sponsored and enabled by the [Town of Riverdale Park](#). The Initiative is facilitated and implemented by [Hyattsville Community Development Corporation](#) (CDC) and in conjunction with the support of the [Riverdale Park Arts Council](#). The Initiative will begin with this first acquisition and then will develop programming intended to rotate year-long sculpture displays sited across the Town in prominent locations, beginning in 2014.

Riverdale Park is a community rich with history and support for the visual and performing arts. As an historic inner-beltway suburb of Washington, DC in [Prince George's County](#), Riverdale Park, MD is also now gaining recognition as an emergent development market, and is on the cusp of a great private investments and revitalization activity. [The Riversdale Mansion](#), and the Town's [highly successful farmers' market](#) anchors its downtown core as an area destination.

Riverdale Park also serves as an important connector for over 50,000 vehicles daily that travel to nearby University of Maryland, College Park, Hyattsville, and the Port Towns via connectors US Route 1, Kenilworth Avenue, and E-W Highway. Minutes from two Metro Green Line stations, and home to its own MARC station: Riverdale Park is also a member of the [Maryland Milestones' Anacostia Trails Heritage Area](#), and sits beside the [Gateway Arts District](#).

As more economic development comes to the Route One Corridor, project sponsors the [Riverdale Park Town Council](#) and Councilmember Jonathan Ebbeler (Ward 1) see opportunities to

enhance the town's civic destinations with public art. This Call for Artists is the first instance of the program's future installations.

The Environmental Public Art Project is a multi-commission opportunity for addressing environmental issues in Prince George's County, through visual art that inspires both artists and citizens to embrace environmental sensitivities in both creative practice and lifestyle. The Project is run by the **Department of The Environment and Prince George's Arts & Humanities Council, and welcomes new funding sources and community support for each commission.**

APPLICATION

To submit a proposal, applicants must first register their intent by calling/e-mailing the Hyattsville CDC to be briefed on the project parameters.

Please send **all materials digitally via e-mail** by **Friday, October 31, 2014** to our jurying committee.

Notification of the commission is anticipated no later than **Monday, November 17, 2014**. Please send:

- **1 proposed artwork design/sketch** (2MB max per PDF/JPG/GIF/TIF/PNG image)
- **1 sketch of artwork concrete base** (illustrate on what the artwork will be installed)
- **A maximum of 5 images of previous work** (2MB max per PDF/JPG/GIF/TIF/PNG image)

In PDF or Word format:

- Artist/Team Name, Point-of-Contact name, mailing address, telephone number, e-mail address, and website
- A one-page résumé or curriculum vitae; At least three current, verifiable references
- A one-page artist's statement
- Proposed budget that will include any and all estimated costs
- A list of your images with your filename, title of artwork or description, media, size. Please write your filenames as

follows: *teamname_imagenumber_title*: i.e.
ebbeler_001_artwork.jpg

SUBMISSION

Please e-mail all application materials to our e-mail inbox:

rfp@hyattsvillecdc.org

Subject: *Artist Name* - Riverdale Park Public Art Initiative Application

Please send any questions and comments to:

Justin Fair, Economic
Development Coordinator
Hyattsville CDC
jfair@hyattsvillecdc.org

(301) 683-8267
4312 Hamilton St.
Hyattsville, MD 20781
<http://www.hyattsvillecdc.org>



RIVERDALE PARK
PUBLIC ART INITIATIVE RT.1&EW HWY



HYATTSVILLE
Community Development Corp

